

YOUNG DATA PROFESSIONAL



ABOUT YOUNG DATA PROFESSIONAL CONCEPT

INTRODUCTION

Whether you want to work with data is an irrelevant question today. The question of how you want to work with data is all the more interesting. This is also the biggest challenge organizations currently face. How do I successfully develop and implement my data strategy? Who or what do I need for that?

We believe it all starts with people. And that's why Infotopics has developed the Young Data Professional concept. We help you to find and train data talents and will provide you with the tools to develop an insight-driven culture. In this brochure you can find out more about our program.

Kind regards,

Leon Schepers and Malou Kotter

Young Data Professional BV





Creating more impact with data

Insight through data ensures that you can react to changes faster and more adequately. In addition, insight-driven decision making leads to strengthening your competitive position, increasing your market share and making you more attractive as an employer. In fact, an organization with an insight-driven culture leads to higher employee well-being and better performing employees.

Best-in-class employees

Recruiting and selecting talent is a time-consuming and labor-intensive process. One major cause is the increasingly scarce labor market. A second important factor is the complexity of finding quality data talent in a rapidly changing industry. For many organizations, hiring data talent is too far removed from their core business. Too often this leads to a mismatch between organizations and the people being hired which in turn leads to premature failure and unnecessary costs.



Inspiration from network

Developments around data-driven work are taking place at a rapid pace. By participating in a network, you stay up to date on the latest trends and are offered new perspectives and insights.

By exchanging experiences from daily practice, supplemented by inspiration sessions on current themes around insight-driven working, an environment is created where one can and may learn from each other. This learning attitude is an important condition for realizing ambitions; running an insight-driven organization.



WAT DOES IT PROVIDE?

RESULTS

- ✓ A driven and talented data professional will spend a year in your organization under guidance from our data coaches.
- ✓ After one year, you will have the opportunity to take over this trained and certified Young Data Professional (YDP) at no cost.
- ✓ Our YDP-ers bring a lot of knowledge and enthusiasm to your organization, leading to a greater willingness of your colleagues to change in relation to insight-driven work. The YDP'ers as well as you and your colleagues are welcome.
- ✓ We organise seminars, inspiration sessions and master classes with which we inspire organizations about the benefits and potential of an insight-driven culture.
- ✓ By participating in the YDP program and the YDP network, the first steps are taken; on the way to an insight-driven organization.



The YDP program has helped me in both my personal and professional development. Being allowed to learn in practice made my year as a YDP student a success.

YALMAR MEKELENKAMP
ALUMNI YDP PROGRAM

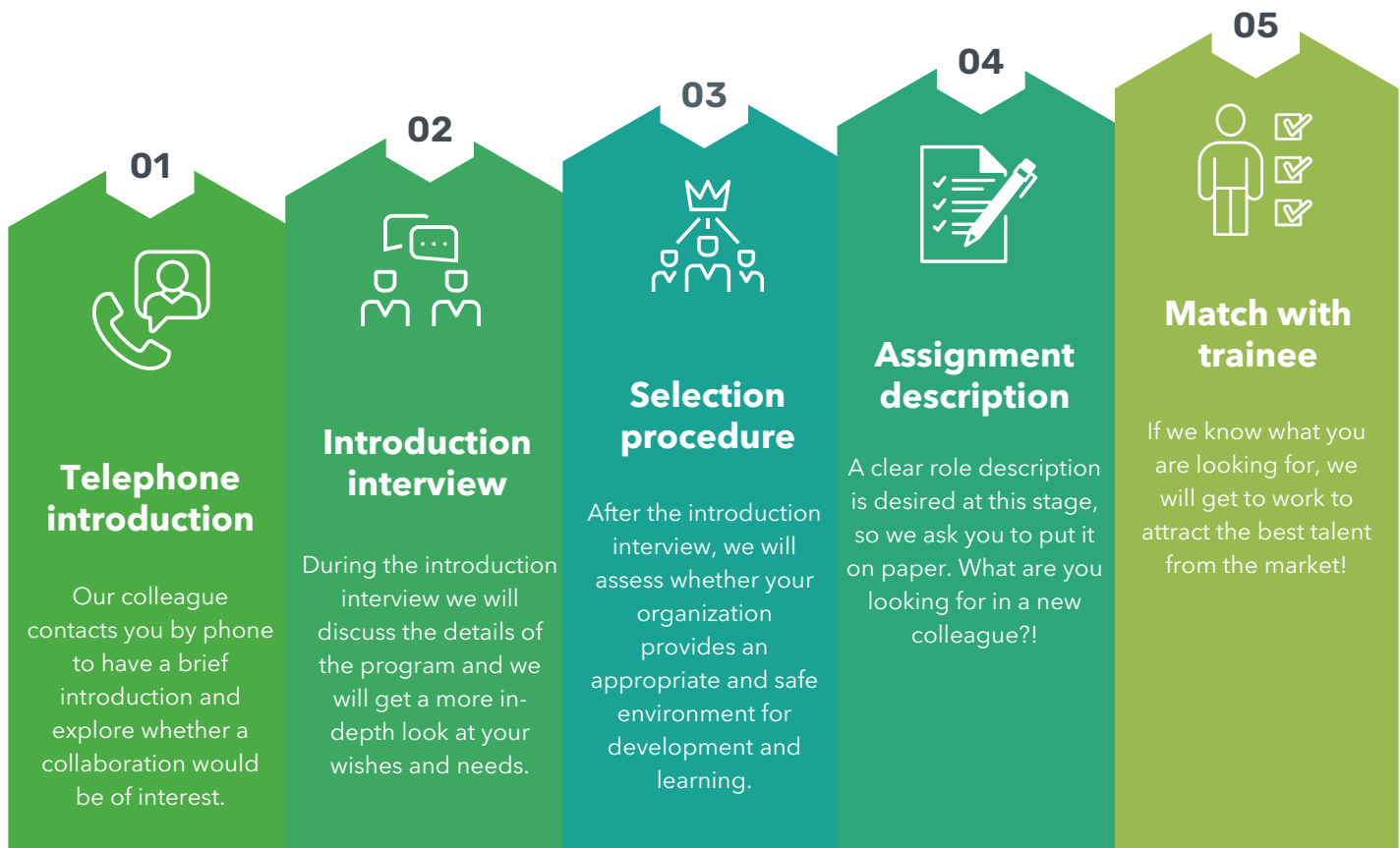


HOW DOES IT WORK?

REGISTRATION

WORKING METHOD

The registration process consists of five simple steps.



Thanks to the YDP program, I have developed into a full-fledged consultant in a short time. I reap the benefits of this both at work and privately.

ROB SAUER
ALUMNI YDP PROGRAM



HOW DOES IT WORK?

PROGRAM

Our Young Data Professional program lasts a total of 1 year and includes three phases.

Phase 1: Data Bootcamp

In phase 1, Young Data Professionals are taught the basic principles and skills of working with data.

Phase 2: Learning on the job

Phase 2 is all about 'growth'. Knowledge and skills are applied and developed in practice.

Phase 3: Lessons (to be) learn(ed)

In the final phase, there is the opportunity for differentiation.

Young Data Professionals can immerse themselves in various themes or roles and are encouraged to discover where their ambition really lies.

Curious about the content of our training offerings? Please visit:

www.youngdataprofessionals.com



Phase 1: Data bootcamp

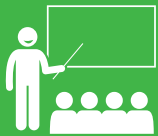
Phase 2: Learning on the job

Phase 3: Lessons (to be) learn(ed)

PHASE 1: DATA BOOTCAMP

CONTENT

In this first phase the Young Data Professionals are subjected to a data bootcamp during the course of 4 weeks. This period consists of a "high intensity" program where the professionals will be trained and prepared throughout a large variety of workshops. Some of the offerings in this first phase:



BI Platform training

Including Tableau, Alteryx and Power BI training among others.

Data workshops

A series of workshops will introduce professionals to the world of data. Topics such as data thinking and data visualization will be covered.



Use cases

On the basis of various practical case studies, the professionals will get to work with data thinking and data visualization.

Personal development

In the first phase, the Young Data Professionals work on their own Curriculum Vitae (CV). This prepares them for the Meet & Greet that is scheduled at the end of the bootcamp.



Team building

During this first phase, we devote a lot of space to team building. These are the activities that participants will enjoy, even years later. Besides the fun factor there are also learning elements in these activities and participants will get to know themselves and each other even better.

PHASE 2: LEARNING ON THE JOB

CONTENT

After several intensive weeks of training, the data professionals are ready for the real thing! They will start working in the field for four days a week and will start their first project under the guidance of a data coach and in cooperation with the organization. During this phase, which also lasts four weeks, an in-depth training will be provided on day five. The professionals can immediately apply the theory they have learned in practice.



Coaching on the job

During this period, the Young Data professionals will be guided 'on the job' guided by a data coach. The coach provides guidance on both professional and personal level and is also the organization's point of contact for questions.

Data workshops

Participants receive a variety of training offerings, where they can gain specific domain and/or application knowledge. These trainings tie in with the first set of workshops from Phase 1.



Personal development

The first weeks of working on a real-life project are often experienced as exciting and intensive. For this reason, the guidance of the data coach is important. The training days will also focus on reflection and intervision.

PHASE 3: LESSONS (TO BE) LEARN(ED)

CONTENT

In the final phase, there is the opportunity for differentiation. Young Data Professionals can immerse themselves in various themes or roles and are encouraged to discover where their ambition really lies.



L&D program

The Young Data Professionals enroll in specific training offerings on a quarterly basis. This gives them the opportunity to deepen and/or specialize where desired or needed.

Intervention

An intervention time is scheduled every 8 weeks. In a structured manner, the Young Data Professionals are guided to reflect on themselves and their daily practices.



Personal development

The Young Data Professionals get to work on a Personal Development Plan (POP). This plan focuses on the development of the Young Data Professional and is also the starting point of, for example, intervention interviews.

HOW DOES IT WORK?

CONTENT

PROGRAM CONTENT



The goal is to connect businesses and talented individuals. The beauty of a network is that it is boundless and continues to develop and expand itself.

MALOU KOTTER
PROGRAM MANAGER YDP



TIME & COSTS

INVESTMENT

The time and cost of recruiting, selecting and training the Young Data Professionals for one year are covered by us. As a partner, you pay a fixed monthly fee, with the option to take over the Young Data Professional free of charge after one year.

12

month traineeship
with the option of
free takeover

20

workshops &
trainings during
the bootcamp

4

network meetings
with inspiring themes
and ditto
organizations

16

hours per month of
professional and
personal
development

1

secondment contract
covering all costs at a
rate of €65 p.h.



Within the YDP program I was able to work on both my soft- and hard-skills and, in addition to all that knowledge, built a nice network.

KAOUTAR SCHEPERS
ALUMNI YDP PROGRAM



* Talented and not in need of extra (data) training?

We would still like to get in touch with you and look at the possibilities together.



MORE INFORMATION



<https://youngdataprofessional.com>



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Malou Kotter



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ABOUT INFOTOPICS

The Young Data Professional is part of the Infotopics Group.

We have over 20 years of experience in supporting organizations in their transition to become data-driven. We do this with services such as analytics consultancy, training & education programs, data maturity testing, implementation of best-in-class technology and development of innovative analytics solutions.